



2019 SPONSORSHIP OPPORTUNITIES

Saturday, October 19, 2019

10:30am to 6pm

Seafood Festival

The mission of the Outer Banks Seafood Festival is to provide a fun and educational experience promoting, honoring and celebrating our coastal seafood heritage and community.



The Outer Banks
VISITORS BUREAU

\$2,500 Salty Dog (5 available)

Marketing: Company Logo on Main Focal Areas, Marketing Materials, Tee Shirt, Website

PA Announcements: Two Public Announcements to a crowd estimated at 10,000 people

Sponsor Village Tent: Be visible with a 15x15 tent space to promote services and/or products

In addition receive:

- \$300 Sea Bucks
- 8 Festival Tee Shirts, Admission Tickets, Shuttle Passes

\$1,500 Starfish Sponsor (5 available)

Marketing: Company Logo on Festival Map, Website. Company Name on Festival Tee Shirt

PA Announcements: One Public Announcements to a crowd estimated at 10,000 people

Sponsor Village Tent Space: Be visible with a 15x15 tent space to promote services and/or products

In addition receive:

- \$200 Sea Bucks
- 6 Festival Tee Shirts, Admission Tickets, Shuttle Passes

\$1,000 Clam Shell Sponsor (10 available)

Marketing: Company Logo on Website. Company Name on Festival Tee Shirt

Sponsor Village Tent Space: Be visible with a 10x10 tent space to promote services and/or products

In addition receive:

- \$150 Sea Bucks
- 4 Festival Tee Shirts, Admission Tickets, Shuttle

\$500 Sand Dollar Sponsor (15 available)

Ideal for Hotels and Real Estate Companies as "Preferred Accommodations" Listing

Marketing: Company Logo on Website. Banner on Walkway. Company Name on Tee Shirt.

In addition receive:

- \$50 Sea Bucks
- 2 Festival Tee Shirts, Admission Tickets, Shuttle Passes

\$250 Shop Local Vendor (10 available)

Marketing: Company name on Website.

Retail "Shop Local" Space: Be visible in a 12x12 vendor space with own tent to promote services and/or products.

In addition receive:

- 2 Admission Tickets
- 2 Shuttle Passes

Julie Tortelli, Sponsorship Sales

julie@outerbanksseafoodfestival.org

Mail: P.O. Box 805, Nags Head, NC 27959

Event Site: 6800 S. Croatan Hwy, Nags Head, NC 27959

P: (252)441-8144 F: (252)441-0338

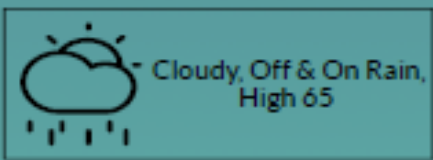
Additional Sponsorships Available (contact for more details)

*National Sponsorships (\$5,000 and higher) * Boat and Tackle Show Sponsors * Got Fish? Sponsors*

* In-Kind or Monetary Sponsorships *



NAGS HEAD 10.20.18
THE SOUND SIDE EVENT SITE



6,000 attendees

38 LOCAL & REGIONAL BUSINESS SPONSORS

TowneBank 2018 People's Choice Award
Basnight's Lone Cedar

TowneBank 2018 Judge's Choice Award
Proof Bakery

FEATURING 11 LOCAL RESTAURANTS

\$6,500 in Honorariums to local non-profits & school groups
\$2,500 in Hurricane Relief
\$2,500 Community Grant to NC Waterman Foundation
\$509 to Mullet Toss beneficiary: Outer Banks SPCA
\$1.0 Million Economic Impact

200 volunteers EXCEEDING 3,000 hours

Today's Special
43 Local Seafood Menu Items Offered



10,500 plates of food

WICKED TUNA OBX

CHEF'S CHALLENGE
Ortega'z versus Salt Box Cafe
WINNER: ORTEGA'Z

Cooking Demo with Sharon Peele Kennedy

880 Festival T-Shirts SOLD!

9 educational exhibits
60 arts & crafts and non-profit vendors



2019 OUTER BANKS SEAFOOD FESTIVAL SPONSORSHIP APPLICATION

Event Date: **Saturday, October 19, 2019— 10:30am to 6pm**

Company Name (to be displayed) _____

Corporate Name (If different): _____

Physical Address of Business: _____

Mailing Address: _____

Phone: _____ E-Mail: _____

Website: _____

Chief Executive Officer/Owner: _____

Person to receive all Sponsor information: _____

Select your Sponsor Level:

- | | |
|---|--|
| <input type="checkbox"/> \$7,500 "Mariner" Sponsor (available upon request) | <input type="checkbox"/> \$1,000 "Clam Shell" Sponsor (10 available) |
| <input type="checkbox"/> \$5,000 "Flying Fish" Sponsor (available upon request) | <input type="checkbox"/> \$500 "Sand Dollar" Sponsor (15 available) |
| <input type="checkbox"/> \$2,500 "Salty Dog" Sponsor (5 available) | <input type="checkbox"/> \$250 "Shop Local" Vendor (10 available) |
| <input type="checkbox"/> \$1,500 "Starfish" Sponsor (5 available) | <input type="checkbox"/> \$100 "Got Fish" Sponsor (5 available) |
| <input type="checkbox"/> Custom Sponsorship _____ | |

In-Kind or Monetary:

- Port A John "This flush is on us" Provide all port-a-johns or \$1,500 (1 available)
- Volunteer/Hospitality Tent Provide food for the volunteer hospitality tent or \$1,500 (1 available)
- Children's Activities Tent Provide children's activities and man power for tent or \$1,000 (available)
- Trash Service Provide trash cans or \$1,500 (1 available)

Boat and Tackle Sponsor Level:

- \$3,000 Title (1available) \$1,500 (5 available) \$250 Vendor (10 available)

Only products with prior approval from the Sponsor Committee will be allowed for sale at festival including, T-shirts, hats and general merchandise (all designs are subject to approval). NO BEVERAGES..... Any changes or additions to items you intend to sell MUST be approved in advance by the committee.

Be prepared for rain or shine. NO PETS allowed. Gift bags, drawings and prizes are allowed. Outside alcohol is not permitted onsite. All banners placed 10" above ground level must be flame retardant. Cooking is not allowed in your tent. Smoking is not allowed in tents per Nags Head Fire Chief. The OBSF reserves the right to deny applications at its sole and exclusive discretion. Power will **not** be provided.

Additional information at outerbanksseafoodfestival.org, or email info@outerbanksseafoodfestival.org.

KEY DATES:

September 3, 2019: **The Sponsor application deadline is September 3, 2019**, or until sponsor spaces are filled. Applications received and accepted after this date may not be able to participate in all Sponsor benefits (logo placement, etc.). Your Booth Space will NOT be reserved until this application and full payment are received and approved by the Outer Banks Seafood Festival (OBSF) Sponsor Committee.

October 18, 2019: Setup begins at 9:00 AM and ends at 5:00 PM.

October 19, 2019: Final setup is from 6:00 – 9:00 AM. Your vehicle must be removed from Festival grounds by 9:00 AM. Your booth setup must be completed by 10:30 AM.

No Sponsor may break down before Saturday, October 19, 2019 at 6:00PM. **BOOTH CLEANUP AND REMOVAL MUST BE COMPLETE BY 7:00PM.**

TERMS AND CONDITIONS

NOW THEREFORE, in consideration of the mutual covenants, conditions and agreements set forth herein, Sponsor and the Outer Banks Seafood Festival Inc. (Herein after "OBSF), each of them hereby agree as follows:

Sponsor shall and does hereby agree to release, hold OBSF harmless and indemnify OBSF, its employees or agents, from all claims, liabilities, demands, expenses, taxes or assessments of any nature or kind, expressed or implied whether sounding in tort or in contract that may be asserted against OBSF, its employees or agents, by any person, firm, corporation, governmental agency or taxing authority, that may arise out of any acts or omissions, active or passive, related to the OBSF or from Sponsor 's participation therein except which arise from the gross negligence or willful misconduct of OBSF.

(2) Sponsor shall also indemnify, defend (by counsel reasonably acceptable to OBSF), protect and hold OBSF, and each of OBSF's partners, successors and assigns, free and harmless from and against any and all claims, liabilities, penalties, forfeitures, losses or expenses (including attorneys' fees) or death of, or injury to any person or damage to any property whatsoever, arising from or caused in whole or in part, directly or indirectly, by Sponsor's participation in the OBSF. For purposes of the indemnity provisions hereof, any acts or omissions of, or by employees, agents, assignees, or of Sponsor or others acting for or on behalf of Sponsor (whether or not they are negligent, intentional, willful or unlawful) shall be strictly attributable to Sponsor.

(3) Sponsor acknowledges that each and every use of the Event, names, logos, mascots, titles, rights, designations, marks and trade or service marks authorized and/or owned by OBSF registered or otherwise represented in whole or in part, and any other officially created forms of symbolism denoting or identifying the OBSF or OBSF, as notified by the OBSF to Sponsor from time to time (hereinafter collectively "Marks") requires OBSFs prior written approval. Sponsor shall only use the Marks for editorial and promotional purposes in order to promote the Outer Banks Seafood Festival and subject to obtaining the OBSF's prior written approval. Sponsor shall provide samples of the intended use of the Marks to the OBSF upon request for approval.

(4) Sponsor shall not use the Marks in any manner contrary to public policy or which could be considered to be deceptive or misleading, or which could compromise or reflect unfavorably upon the good name, goodwill, reputation and image of OBSF, its sponsors or any of the Event or which may result in a breach of this Agreement or which may jeopardize or limit the OBSF's proprietary interests in the Marks and such use shall entitle OBSF to terminate this Agreement immediately. Sponsor shall discontinue the use of the Marks immediately upon termination of this Agreement or receipt of written notice from OBSF committee that such use is not approved.

(5) Sponsor acknowledges the great value of the goodwill associated with and attached to the Marks and that such goodwill belongs exclusively to the owner of the Marks. Sponsor warrants that it will not during the term of this agreement or thereafter dispute or contest, directly or indirectly, OBSF's ownership of or goodwill in the Marks. In the event that OBSF determines to take action to enforce the Marks, Sponsor agrees to provide all reasonable assistance to OBSF in any enforcement action, such as the prevention, control and settlement of any infringement of, or challenge to, the Marks.

(6) Sponsor shall ensure that any use of the Marks shall include all copyright notices and/or trade mark legend(s) in accordance with the instructions of the OBSF.

(7) Sponsor shall not adopt or register, or begin to use any name, logo, trade mark or symbol or mark or designation which in OBSF's opinion, includes or is confusingly similar to, or is a simulation or colorable imitation of or unfairly competes with the Marks.

(8) In the event OBSF is required to enforce the terms of this Agreement, Sponsor agrees to pay all costs, including attorneys' fees, and to reimburse OBSF upon demand for any expense or claim which it may incur as a result of the herein described transaction.

(9) This Agreement shall be governed by and construed in accordance with the laws of the State of North Carolina.

I UNDERSTAND, AND HEREBY ACCEPT THESE TERMS, CONDITIONS, RULES AND REGULATIONS:

Accepted By:

PLEASE PRINT

COMPANY NAME: _____

NAME: _____

TITLE: _____

SIGNATURE: _____

DATE: _____

THANK YOU FOR YOUR SUPPORT OF THE OUTER BANKS SEAFOOD FESTIVAL!

Julie Tortelli, Sponsorship Sales—julie@outerbanksseafoodfestival.org, 252-441-8144

The Outer Banks Seafood Festival organization is a 501(c)(4) non-profit established with the purpose of providing a fun and educational experience, promoting, honoring and celebrating our coastal seafood heritage and community.

2019 Board of Directors

Richard Hess, Chair ~ Tim Kelly, Vice Chair ~ Mike Pringle ~ Ray Dewey ~ Lee Nettles ~ Kelly Pierce ~ Mary Ellon Ballance