



[www.outerbanksseafoodfestival.org](http://www.outerbanksseafoodfestival.org)

**Saturday, October 16, 2021  
10:30 a.m. - 6:00 p.m.**

**Special Friday Evening Event  
Steak & Oysters  
Live Music  
and more.**

## *2021 Sponsorship Opportunities*

\$15,000... "The Big Tuna" Sponsor (1 available)

\$10,000... Captain Sponsor (2 available)

\$5,000... First Mate Sponsor (4 available)

\$2,500... Salty Dog Sponsor (5 available)

\$1,500... Starfish Sponsor (5 available)

\$1,000... Clam Shell Sponsor (10 available)

\$ 800... Fishing Village Sponsor (1 available)

\$ 500... Sand Dollar Sponsor (15 available)

\$ 500... Kid's Zone Sponsor

**To reserve your sponsorship contact  
Julie Walter @ (252) 480-1407 or [sponsors@outerbanksseafoodfestival.org](mailto:sponsors@outerbanksseafoodfestival.org)**

**Deadline for sponsorships is September 1, 2021**

### **“The Big Tuna” Presenting Sponsorship - \$15,000**

Festival branding as the Presenting Sponsor including banners placed throughout the festival and stage as well as at the Friday night event. Company logo prominently displayed on all marketing materials including posters, brochures, festival map/program and throughout the festival. Company logo included on festival t-shirt. Sponsor stage announcements throughout the event; promoted as Presenting Sponsor on all radio, TV and print advertising. Featured on event website and in social media including links to your website. Sponsor representative to greet attendees to the event during opening ceremonies. Sponsor provided 20x20 tent in Sponsor village as well as \$2,000 in Festival Seabucks, 50 admission wristbands to entire day event, 50 festival t-shirts, 25 Shuttle parking passes. Table for 12 to the Friday night event featuring steak & oysters.

### **Captain Sponsorship - \$10,000**

Stage banner naming sponsor as Captain Sponsor at festival and at Friday night event. Company logo displayed on all marketing materials including posters, brochures, festival map/program and throughout the festival. Company logo included on festival t-shirt. Sponsor stage announcements throughout the event. Featured on event website and in social media including links to your website. Sponsor representative to greet attendees to the event during opening ceremonies. Sponsor provided 20x20 tent in Sponsor village as well as \$1,500 in Festival Seabucks, 30 admission wristbands to entire day event, 30 festival t-shirts, 15 Shuttle parking passes. Table for 8 to the Friday night event featuring steak & oysters.

### **First Mate Sponsorship - \$5,000**

Stage banner naming sponsor as First Mate Sponsor at festival and at Friday night event. Company logo displayed on all marketing materials including posters, brochures, festival map/program and throughout the festival. Company logo included on festival t-shirt. Sponsor stage announcements throughout the event. Featured on event website and in social media including links to your website. Sponsor provided 15x15 tent in Sponsor village (this can be substituted with a Company Banner placement on the festival walkway) as well as \$1,000 in Festival Seabucks, 15 admission wristbands to entire day event, 15 festival t-shirts, 8 Shuttle parking passes. Reservation for 4 to the Friday night event featuring steak & oysters.

### **Salty Dog Sponsorship - \$2,500**

Company logo displayed on welcome banner at entrance to festival as Salty Dog Sponsor. At least 2 sponsor stage announcements during the event. Featured on event website and in social media including links to your website. Company logo included on festival t-shirt. Sponsor provided 10x10 tent in Sponsor village (this can be substituted with a Company Banner placement on the festival walkway) as well as \$500 in Festival Seabucks, 8 admission wristbands to entire day event, 8 festival t-shirts, 4 Shuttle parking passes. Reservation for 2 to the Friday night event featuring steak & oysters.

### **Starfish Sponsorship - \$1,500**

Featured on event website and in social media including links to your website. Company logo included on festival t-shirt. At least 1 sponsor stage announcements during the event. Sponsor provided 10x10 tent in Sponsor village (this can be substituted with a Company Banner placement on the festival walkway). \$200 in Festival Seabucks, 6 admission wristbands to entire day event, 6 festival t-shirts, 3 Shuttle parking passes.

### **Clam Shell Sponsorship - \$1,000**

Featured on event website and in social media including links to your website. Company name included on festival t-shirt. Sponsor provided 10x10 tent in Sponsor village (this can be substituted with a Company Banner placement on the festival walkway). \$150 in Festival Seabucks, 4 admission wristbands to entire day event, 4 festival t-shirts, 2 Shuttle Parking passes.

### **Fishing Village Sponsorship - \$ 800**

Promoted as Education Area Sponsor with banner. Opportunity to judge the Chef's Challenge competition. 10x10 tent space to promote business or organization. Name included on festival t-shirt. \$100 in Festival Seabucks, 4 admissions to the festival, 2 Shuttle parking passes, 4 festival t-shirts.

### **Sand Dollar Sponsorship - \$ 500**

Featured on event website and in social media including links to your website. Company name included on festival t-shirt. Highlighted listing for Hotels/Realtors as Preferred Accommodations for the Outer Banks Seafood Festival. Company banner placement on Festival Walkway. \$50 in Festival Seabucks, 2 admission wristbands to entire day event, 2 festival t-shirts, 1 Shuttle Parking passes.

### **Kid's Zone Sponsor - \$500**

Promoted as Kid's Zone Sponsor with banner located in Kid's Zone. Company name included on festival t-shirt. \$50 in Festival Seabucks, 2 admission wristbands to entire day event, 2 festival t-shirts, 1 Shuttle Parking passes.



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Live Music  
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6:00 p.m. - 9:00 p.m.

Soundside Event Site  
6800 S. Croatan Hwy., Nags Head

Mailing address  
PO Box 805, Nags Head, NC 27959