



Saturday, October 15, 2022
10:30 a.m. - 6:00 p.m.

www.outerbanksseafoodfestival.org

2022 Sponsorship Opportunities

\$15,000... "The Big Tuna" Presenting Sponsor

\$10,000... Captain Sponsor (2 available)

\$5,000... First Mate Sponsor (4 available)

\$2,500... Salty Dog Sponsor (5 available)

\$1,500... Starfish Sponsor (5 available)

\$1,000... Clam Shell Sponsor (10 available)

\$ 800... Fishing Village Sponsor (1 available)

\$ 500... Sand Dollar Sponsor (15 available)

\$ 500... Kid's Zone Sponsor

To reserve your sponsorship contact
Julie Walter @ (252) 480-1407 or sponsors@outerbanksseafoodfestival.org

Deadline for sponsorships is September 1, 2022

“THE BIG TUNA” PRESENTING SPONSORSHIP - \$15,000

Festival branding as the Presenting Sponsor including banners placed throughout the festival and stage. Company logo prominently displayed on all marketing materials including posters, brochures, festival map/program and throughout the festival. Company logo included on festival t-shirt. Sponsor stage announcements throughout the event; promoted as Presenting Sponsor on all radio, TV and print advertising. Featured on event website and in social media including links to your website. Sponsor representative to greet attendees to the event during opening ceremonies. Sponsor provided 20x20 tent in Sponsor Village as well as \$2,000 in Festival Food Bucks, 50 admission wristbands (includes \$10 Beverage Bucks per admission) to entire day event, 50 festival t-shirts, 25 Shuttle parking passes.

CAPTAIN SPONSORSHIP - \$10,000

Stage banner naming sponsor as Captain Sponsor at festival. Company logo displayed on all marketing materials including posters, brochures, festival map/program and throughout the festival. Company logo included on festival t-shirt. Sponsor stage announcements throughout the event. Featured on event website and in social media including links to your website. Sponsor representative to greet attendees to the event during opening ceremonies. Sponsor provided 20x20 tent in Sponsor Village as well as \$1,500 in Festival Food Bucks, 30 admission wristbands (includes \$10 Beverage Bucks per admission) to entire day event, 30 festival t-shirts, 15 Shuttle parking passes.

FIRST MATE SPONSORSHIP - \$5,000

Stage banner naming sponsor as First Mate Sponsor at festival. Company logo displayed on all marketing materials including posters, brochures, festival map/program and throughout the festival. Company logo included on festival t-shirt. Sponsor stage announcements throughout the event. Featured on event website and in social media including links to your website. Sponsor provided 20x20 tent in Sponsor Village (this can be substituted with a Company Banner placement on the festival walkway – banner size 8’ x 3’ max) as well as \$1,000 in Festival Food Bucks, 15 admission wristbands (includes \$10 Beverage Bucks per admission) to entire day event, 15 festival t-shirts, 8 Shuttle parking passes.

SALTY DOG SPONSORSHIP - \$2,500

Company logo displayed on welcome banner at entrance to festival as Salty Dog Sponsor. At least 2 sponsor stage announcements during the event. Featured on event website and in social media including links to your website. Company logo included on festival t-shirt. Sponsor provided 10x20 tent in Sponsor village (this can be substituted with a Company Banner placement on the festival walkway – banner size 8’ x 3’ max) as well as \$500 in Festival Food Bucks, 8 admission wristbands (includes \$10 Beverage Bucks per admission) to entire day event, 8 festival t-shirts, 4 Shuttle parking passes.

STARFISH SPONSORSHIP - \$1,500

Featured on event website and in social media including links to your website. Company logo included on festival t-shirt. At least 1 sponsor stage announcement during the event. Sponsor provided 10x20 space in Sponsor Village where sponsor can set-up a branded tent - the festival can provide a tent for an added charge of \$500 (this can be substituted with a Company Banner placement on the festival walkway – banner size 8' x 3' max). \$200 in Festival Food Bucks, 6 admission wristbands (includes \$10 Beverage Bucks per admission) to entire dayevent, 6 festival t-shirts, 3 Shuttle parking passes.

CLAM SHELL SPONSORSHIP - \$1,000

Featured on event website and in social media including links to your website. Company name included on festival T-shirt. Sponsor provided 10x10 space in Sponsor Village where sponsor can set-up a branded tent - the festival can provide a tent for an added charge of \$300 (this can be substituted with a company banner placement on the festival walkway – banner size 8' x 3' max). \$150 in Festival Food Bucks, 4 admission wristbands (includes \$10 Beverage Bucks per admission) to entire day event, 4 festival t-shirts, 2 Shuttle Parking passes.

FISHING VILLAGE SPONSORSHIP - \$800

Promoted as Education Area Sponsor with banner. Opportunity to judge the Chef's Challenge competition. 10x10 space where sponsor can set-up a branded tent - the festival can provide a tent for an added charge of \$300. Name included on festival t-shirt. \$100 in Festival Food Bucks, 4 admissions wristbands (includes \$10 Beverage Bucks per admission) to the entire day event, 2 Shuttle parking passes, 4 festival t-shirts.

SAND DOLLAR SPONSORSHIP - \$500

Featured on event website and in social media including links to your website. Company name included on festival t-shirt. Highlighted listing for Hotels/Realtors as Preferred Accommodations for the Outer Banks Seafood Festival. Company banner placement on Festival Walkway. \$50 in Food Bucks, 2 admission wristbands (includes \$10 Beverage Bucks per admission) to entire day event, 2 festival t-shirts, 1 Shuttle Parking pass.

KID'S ZONE SPONSOR - \$500

Promoted as Kid's Zone Sponsor with banner located in Kid's Zone. Company name included on festival t-shirt. \$50 in Festival Food Bucks, 2 admission wristbands admission wristbands (includes \$10 Beverage Bucks per admission) to entire day event, 2 festival t-shirts, 1 Shuttle Parking pass.

The mission of the Outer Banks Seafood Festival is to provide a fun and educational experience promoting, honoring and celebrating our coastal seafood heritage and community.



Saturday, October 15, 2022

Soundside Event Site
6800 S. Croatan Hwy, Nags Head

Mailing address
PO Box 805, Nags Head, NC 27959